



MASTER OF SCIENCE IN APPLIED DATA ANALYTICS (MSADA)

THE TIME TO APPLY IS NOW

Master of Science in Applied Data Analytics is best defined as Data Storytelling –

helping managers build presentation skills with a brief illustration, a three minute story and a big idea.

This new online program addresses the growing demand for a deeper understanding of data analytics among administrative staff and managers in any field.

The MSADA degree provides decision-makers in any field with a broad focus on understanding and the transformation of analyzing data to problem solve, critically consider and develop solutions to organizational problems and opportunities. Additionally, this program was developed in collaboration with SAS™, a premier, longtime trusted leader in analytics. The collaboration with SAS™ allows students access to two opportunities to include SAS™ University Edition software (for the duration of the program) at no charge. Also, built into the course work, Averett and SAS™ have joined to give students a joint certificate.

Goals and Course Topics

Effective leaders must demonstrate effective communication skills emphasizing proper techniques for analytical presentations, problem solving ability of complex business decisions, quantitative literacy, critical thinking in seeking solutions to complex business problems and analytical decision making. Our Applied Data Analytics program will help you develop these skills and qualities and equip you to lead and manage organizations of any size.

Format

This program is formatted for intense study and accelerated completion online. You will take one six-week course at a time, two per term with three terms per year – which allows for degree completion in less than 20 months. Small classes allow for productive discussions and personal attention from your instructor.

Who This Program Is For

This program is for recent graduates from regionally accredited undergraduate programs to longtime professionals looking for a competitive edge, new skills and opportunities to best use data informed practice.

We prefer working professionals whose official transcripts show a 3.0+ GPA in their last 60 credits of bachelor degree study. However, the Graduate Admissions Committee may provisionally admit students who earned less than a 3.0 as undergraduates if they can maintain a minimum grade of “B” in their first four business courses.

CORE COURSES & CREDITS

COURSE #	COURSE TITLE	CREDITS
IDS 501	Principles of Adult Learning	1
ADA 501	Thinking Analytically	3
ADA 502	Foundations of Analytics for Management	3
ADA 503	Applied Data Mining	3
ADA 504	Advanced Applied Descriptive Analytics for Decision Making	3
ADA 505	Advanced Applied Predictive Analytics for Decision Making	3
ADA 506	Applied Web Analytics	3
ADA 507	Applied Sentiment Analytics for Decision Making	3
ADA 508	Voice Analytics in Decision Making	3
ADA 509	Applied Contemporary Issues in Data Analytics	3
ADA 510	Analytics Capstone Course/Project	3

TOTAL CREDITS REQUIRED FOR GRADUATION 31

Courses and requirements subject to change



Cougar Checklist

1

Apply

Your next step on your educational journey starts NOW! Apply to Averett Graduate & Professional Studies [here!](#)



2

Make an Appointment with Our Admissions Team

To get you started on your path to success, please make an appointment with our Admissions team. Our counselors will guide you through the application process. Make an appointment [here!](#)



3

Submit Official Transcripts

Averett GPS will order and pay for all transcripts. All you need to do is fill out the Transcript Request Form. To do so, please go [here](#) and complete Step 1B.



4

Submit Photo of Driver License or Govt Issued ID

To ensure your personal security, please submit a valid photocopy of your Driver License or Government Issued ID to ready2beacougar@averett.edu



5

Pay Enrollment Deposit

Submit your \$50 tuition deposit online through our [secure payment center](#). For 'Select a Deposit Type', please choose 'Non-Traditional Enrollment Deposit'.



6

Complete the Financial Agreement Form

This form will let us know how you intend to pay for the program. Please go [here](#) and follow Step 2B to fill out the electronic Financial Agreement Form.



7

Financial Aid Forms

Please fill out the Financial Aid Information form, the Title IV Authorization Form and the FERPA form. To fill out these forms, please go [here](#) and follow Step 3C.



B

Make an Appointment with our New Start Coordinator

With all steps completed, please make a [Schedule Review & Preparation for Success](#) and [Welcome Call](#) meeting. During these meetings, you will learn more about your program and Averett GPS.



If you choose to submit paper forms for any of the steps above, documents should be mailed or faxed to:



Graduate Education Admissions
Averett University
512 Bridge St.
Danville, VA 24541



(800) 504-7618