

# ANNOUNCEMENT

Averett University is seeking to fill the position of Esports Manager & Head Coach for the newly formed esports program at the University.

## **Position Description**

The Esports Manager & Head Coach will be a dynamic leader of a comprehensive, accelerated effort to position Averett University as a respected and recognized pacesetter of gaming in the college marketplace. The manager will oversee all aspects of esports program development and operation, including, but not limited to, appropriate staffing models for coaching, recruitment, retention, competition and supervision. The Esports Manager & Head Coach will develop the program in a manner that is consistent with and advances the Averett Strategic Plan, and will advise their supervisor and senior administration, upon request, on opportunities and challenges associated with the growth of the program.

## **Qualifications and Responsibilities**

The Esports Manager & Head Coach demonstrates competence and effectiveness in:

- Technical and operational aspects of gaming and esports including, but not limited to, organized, multiplayer video game competitions involving real-time strategy, multiplayer online battle arena (MOBA);
- Leadership, professionalism and acumen in managing a program with multiple constituencies;
- Developing and administering cohesive plans and policies that reflect the vision, values and mission of the institution;
- Serves as an effective written and oral communicator across a broad spectrum of internal and external constituents.

## **Primary Responsibilities**

- Serve as primary contact to the University on all matters that can accelerate the growth of esports at the University.
- Secure sponsorship funding to support the program.
- Management of the esports personnel and program in a manner appropriate to support the goals of the esports program.
- Collaborate in the development of short- and long-term achievable and aspirational enrollment targets.
- Networking with colleagues in order to maintain an awareness of the coming trends in the esports environment.

- In conjunction with supervisor, manage the budget for the esports program.
- Insure adherence to all esports accrediting bodies, rules and regulations.
- Effectively collaborate with multiple offices across campus.
- Serve as a mentor as students balance their academic pursuits with esports.

### **Qualifications**

- Bachelor's degree required, Master's degree or equivalent experience preferred.
- Knowledge of the esports industry or related fields.
- Experience working in a fluid, self-paced environment.
- Demonstrated ability as a self-starter.
- Experience in a small college environment or similar preferred.
- Proficiency with Microsoft Office Suite products.

### **Special Requirements**

- Must possess a valid driver's license.

**Submit Letter of Interest, Resume/CV and Three Professional References to:**

### **Please note:**

- Background checks are required for all positions.
- An applicant must have an unrestricted right to work in the U.S.
- Averett University's policies, programs and activities, including hiring practices, comply with federal and state laws and regulations prohibiting discrimination on the basis of race, color, religion, age, national origin, sex, disability, sexual orientation, and gender identity or expression and veteran status.
- Averett University is an Equal Opportunity Employer and an Employer of National Service. AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Founded in 1859 as a school for young women, Averett University is a fully accredited, co-educational, four-year University that enrolls approximately 1,600 students from 26 states and 21 countries. It offers more than 30 undergraduate majors, minors, and special programs, and three master's programs. Both traditional and adult students make up a diverse student body, including a large international enrollment. With its historic main campus in Danville, VA, the University also has five other campuses and learning centers throughout Virginia, as well as online courses and degree programs to serve our Graduate and Professional Studies (GPS) students. Averett's network of more than 25,000 alumni spans all 50 states and almost 50 countries.

## EVALUATION COMMENTS

Candidate Name: \_\_\_\_\_

Evaluator Name: \_\_\_\_\_

Fit for the position as announced:    1      2      3      4      5      (5 being best)

Good grasp of Averett's needs:        1      2      3      4      5      (5 being best)

Communication style/ability:          1      2      3      4      5      (5 being best)

Fit for Averett's culture:                1      2      3      4      5      (5 being best)

Overall quality:                            1      2      3      4      5      (5 being best)

Other comments: \_\_\_\_\_

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